



**BERRY BROS & RUDD**  
3, ST. JAMES'S STREET, LONDON  

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**WINE & SPIRIT MERCHANTS**

**The Berry Bros. & Rudd Quiz – with the Answers**

**Round 1: I Heard it through the Grapevine**

*Scientists have theorised that listening to music can change the flavour of a wine. When Neil Diamond sang about red, red wine we like to think he was thinking of a fruity Californian Cabernet or a meaty Argentinian Malbec. He is certainly not the first singer to have included a reference and he won't be the last.*

1. Which member of the band The Black Eyed Peas owns a winery in California specialising in Syrah and Viognier?

**Fergie.** *She and her dad Pat opened the Ferguson Crest boutique winery in Santa Barbara County in 2006.*

2. In 1827, which composer's final words are said to have been, "Pity, pity, too late!" after the case of wine he had been promised did not arrive on time?

**Ludwig van Beethoven.** *Beethoven's last recorded words were said to be when the ailing composer was told that a gift of wine from his publisher he had been expecting had finally arrived.*

3. Which 1974 song by the band Queen features the line "She keeps Moët et Chandon /in her pretty cabinet / 'Let them eat cake' she says / just like Marie Antoinette"?

**Killer Queen.** *Written in 1974 by Freddie Mercury, it depicts a Champagne-swilling high class call girl.*

4. Which band released the song *Champagne Supernova* in 1995?

**Oasis.** *The song was one of the biggest hits for the two Mancunian brothers before they split acrimoniously in 2009.*

5. Which drink were Flanders and Swann singing about when they sang the song "Have some \_\_\_\_\_ M'dear"?

**Madeira.** *This darkly comedic song was written by the British comic duo most famous for "The Hippopotamus Song" and "The Gas Man Cometh".*



## Round 2: Hollywood and Wine

*James Bond drank his way from Mouton Rothschild to 50-year-old Macallan Scotch whisky; Miles and Jack debated Californian Pinot Noir and Merlot; and Gatsby favoured Moët & Chandon Champagne. Wine has found its way into a huge array of films, how many have you come across?*

1. Which famous Bordeaux château's wine does restaurant critic Anton Ego order to go with his meal in the Disney film *Ratatouille* (2007)?

**Cheval Blanc.** *Anton Ego orders a 1947, one of the most famous vintages of this Right Bank Bordeaux château.*

2. What sort of wine does Hannibal Lecter order to accompany his liver and fava beans in the film *Silence of the Lambs* (1991)?

**Chianti.** *Gruesome as this sounds, this would be a rather excellent flavour combination. The wine region of Tuscany has a long history of using offal in dishes, while fava beans or broad beans are a popular side dish.*

3. The film *Bottle Shock* (2008) about the infamous Judgement of Paris' tasting event held between Californian and French wines in 1976, stars Alan Rickman as which famous British wine expert?

**Steven Spurrier.** *Steven Spurrier organised the blind tasting competition when running a wine shop in Paris and strongly expected the French wines to win across the board.*

4. Throughout the James Bond films, Bond drinks various different brands of Champagne. But which brand is he served by Dr No in the very first film *Dr No* (1962)?

**Dom Pérignon.** *After Dr No gives Bond the 1955 vintage to drink at dinner, Bond tries to use the bottle as a weapon. When he is stopped and forced back to his seat, he quips, "I prefer the '53 myself."*

5. Which former celebrity couple jointly own the Provence wine estate Miraval?

**Brad Pitt and Angelina Jolie.** *The former couple purchased the estate in 2011 and the estate shot to fame. They have now joined forces with the renowned Perrin family to continue to produce one of the benchmark styles of Provence rosé.*

## Round 3: Cocktail Conundrums

*Spirits have played a huge part in the Berry Bros. & Rudd business over the years and our No.3 Gin – which had a leading role in *Kingsman: The Golden Circle* – has even been named the world's best gin. We all have our favourite cocktail, but can you guess the drink just from the ingredients?*

1. Gin, vodka, vermouth



### **Martini**

2. Tequila, lime, triple sec

### **Margarita**

3. Cranberry juice, vodka, Cointreau, lime juice

### **Cosmopolitan**

4. Campari, gin, vermouth

### **Negroni**

5. Champagne, lemon, sugar syrup, gin

### **French 75**

## **Round 4: Quick Fire – Double or Nothing**

*Built to test your general wine knowledge, this round is worth double points **if** you get all the answers right. But get a single question wrong and you get nothing...*

1. Which grape variety is Chablis made from?

### **Chardonnay**

2. Barolo is a wine from which geographical region?

### **Piedmont, Italy (would also accept the Langhe)**

3. Which wine is associated with the grape varieties Malvasia, Bual, Verdelho and Sercial?

### **Madeira**

4. To put Burgundy on the label, red wines from the region must be mainly made from which grape variety?

### **Pinot Noir**

5. Which botanical gives gin its predominant flavour?

### **Juniper berries**

## **Bonus Round: Who Said That?**



*Wine has been a constant theme of society from Galileo declaring “Wine is sunlight, held together by water” to when Winston Churchill cited “Remember gentlemen, it’s not just France we are fighting for, it’s Champagne!” in World War II. But can you match these famous quotes to their speaker?*

1. “In wine there is wisdom, in beer there is Freedom, in water there is bacteria.”

**d) Benjamin Franklin**

2. “Men are like wine – some turn to vinegar, but the best improve with age. “

**e) Pope John XXIII**

3. “Nothing makes the future look so rosy as to contemplate it through a glass of Chambertin.”

**b) Napoleon Bonaparte**

4. “Age is just a number. It’s totally irrelevant unless, of course, you happen to be a bottle of wine.”

**c) Joan Collins**

5. “I never taste the wine first in restaurants, I just ask the waiter to pour.”

**a) Nigella Lawson**