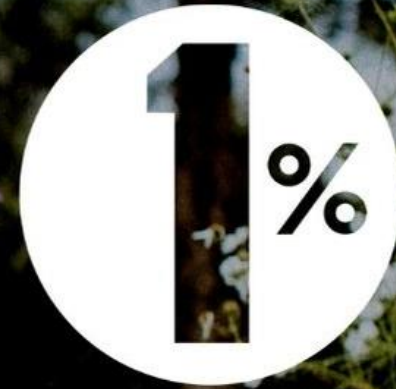




THE PRINCE'S  
COUNTRYSIDE  
FUND



FOR THE  
PLANET

— MEMBER —



THE PRINCE'S  
COUNTRYSIDE  
FUND



**FOR THE  
PLANET**  
— MEMBER —

# POSITIVE CONTRIBUTION

## 10% OF PROFITS

The King's Ginger is proud to support The Prince's Countryside Fund by donating 10% of our profits to the Fund.

## £11,306 TO DATE

We donated £11,306 to the Prince's Countryside Fund from November 2020-January 2021

## £28,000 FY-22

Our estimated contribution for FY-22 is £28K.

## 1% FOR THE PLANET

As of June 2021, we are also now a proud member of '1% for the Planet' - a global network of businesses, individuals and non-profit organisations who prioritise people and the planet, over profit.

# OUR SUSTAINABLE PACKAGING



Our stopper is made from wood and cork. The cork comes from sustainable forests. Cork is a natural, organic, recyclable and biodegradable product.

Our heat shrink is made using Polylactic Acid (PLA). Derived from renewable resources like corn starch or sugar cane, Polylactic Acid is biodegradable.

The paper used on our bottle is 100% recycled FSC certified paper. Unlike general 'recycled' claims, which require no verification, the FSC Recycled label assures that all the wood or paper in a product has been verified as genuinely recycled.

Our glass bottle is made from 40% recycled content

## 100% RECYCABLE

Every element of our new King's Ginger bottle has been considered with sustainability in mind and is entirely recyclable - including the heat shrink wrap, which is commonly made with single-use plastic.

## 40% RECYCLED GLASS

Our glass bottle is made from 40% recycled content.

## FSC CERTIFIED PAPER

Unlike general 'recycled' claims, which require no verification, the FSC Recycled label assures that all the wood or paper in a product has been verified as genuinely recycled.

## PLA BIODEGRABALE

Our heat shrink is made using Polylactic Acid (PLA). Derived from renewable resources like corn starch or sugar cane, Polylactic Acid is biodegradable.

## -91% MILES

We are constantly looking at feasible ways that we can reduce our environmental impact, recently repatriating production back to the United Kingdom, reducing our average pack miles by approximately 91%.



Thank You