

# A GUIDE TO USING OUR AUCTION PLATFORM



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## Create an Account

You must create an Auction account if you want to participate. If you have a Berry Bros. & Rudd account, please ensure you use the same email when creating your auction account. To create your account head [here](#).

2

## Browsing and bidding

Use the search bar for keywords and the filters to find that special lot. When you are ready to bid, you will need to add a valid payment card and accept the buyer's terms and conditions. You can view and download our guide to bidding [here](#).

3

## Auction closes

Each lot will close 30 seconds apart from one another. Any bid placed within the last 30 seconds of a lot's closing time will extend the lot's bidding period by up to two minutes to allow time for counter bids. If you are successful, you will be notified by email with the subject "Successful Bid Confirmation".

4

## Payment

Within 24 hours of the auction closing, you will be sent your invoice detailing the lot(s) that you have successfully won and details on how to pay for them.

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## Taking ownership

If you are lucky enough to win a bid on a lot, once we have received payment, it will pass into your ownership and be stored, by default, in our state-of-the-art warehouse. You can view the items in our [Cellar Manager app](#) or online in [Your Cellar](#).